

## Search keyword report

All time

Keyword status	Keyword	Ad group	Status	Max. CPC	Clicks	Impr.	CTR	Avg. pos.	Avg. cost	Est. top of page bid	Est. first position bid	Est. first page bid	Quality Score	Cost
Enabled	[ارزان چارتر]	Ad group 1	Campaign paused	\$0.06	205	587	34.92%	2.2	\$0.05	\$0.04	\$0.08	\$0.03	7	\$10.13
Enabled	"بلیط چارتری ارزان"	Ad group 1	Campaign paused	\$0.06	147	510	28.82%	2.8	\$0.05	\$0.05	\$0.11	\$0.04	7	\$7.82
Paused	"خرید پرواز خارجی ارزان"	Ad group 1	Campaign paused	\$0.06	0	0	0.00%	--	\$0.00	\$1.80		\$1.24		\$0.00
Enabled	"بلیط چارتر خارجی"	Ad group 1	Campaign paused	\$0.06	6	31	19.35%	3.9	\$0.06	\$0.06	\$0.47	\$0.04	6	\$0.34
Enabled	"ارزان ترین بلیط هواپیما"	Ad group 1	Campaign paused	\$0.06	477	1,818	26.24%	2.8	\$0.06	\$0.05	\$0.11	\$0.04	8	\$26.69
Enabled	"بلیط چارتر ارزان"	Ad group 1	Campaign paused	\$0.06	98	429	22.84%	2.9	\$0.05	\$0.05	\$0.12	\$0.04	7	\$5.21
Enabled	"خرید بلیط هواپیما چارتر"	Ad group 1	Campaign paused	\$0.06	120	1,055	11.37%	4.0	\$0.06	\$0.06	\$0.21	\$0.05	6	\$6.97
<b>Total: All but removed keywords</b>					<b>1,053</b>	<b>4,430</b>	<b>23.77%</b>	<b>3.0</b>	<b>\$0.05</b>					<b>\$57.16</b>
<b>Total: Account</b>					<b>1,053</b>	<b>4,430</b>	<b>23.77%</b>	<b>3.0</b>	<b>\$0.05</b>					<b>\$57.16</b>